

# PRESS RELEASE

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## **Minneapolis-based Digital Symplexity Partners with Software AG Partnership Brings Digital Enterprise Process Performance Management to North American Companies**

**Minnetonka, MN, DATE** -- [Digital Symplexity](http://www.digitalsymplexity.com), a Minneapolis-based company, today announced its partnership with [Software AG](http://www.software-ag.com) (TechDAX:SOW) to offer Process Performance Management solutions to corporations across North America.

Process Performance Manager (PPM) by Software AG is a tool that companies can use to measure process performance, assess process speed, cost, quality and quantity automatically, and identify business process optimization opportunities. The capabilities within Software AG's PPM provide visibility in to processes within an organization as well as insights into what to monitor more closely.

“Software AG's PPM is used by Global 1000 corporations and saves them millions of dollars,” says President of Digital Symplexity, Christopher Perkins. “We provide solutions that affect business process outcomes before variations, exceptions, and bottlenecks become an active dysfunction for a company. No other software provides the same capability, and we're focused on packaging business solutions around it to impact today's digital enterprise.”

“We are excited to be working with Digital Symplexity because they provide value-add solutions that enable users to discover and model end-to-end processes automatically from their company's legacy data,” stated Vice-President, Business Development, North American Partners at Software AG, Jeffrey Weiner. “Digital Symplexity provides a comprehensive understanding of a customer's business operations and enables them to identify and quantify operational best practices across disparate business units. The Digital Symplexity team is the most highly-trained

PPM consulting team in North America and brings thought leadership and innovative solutions to our customers.”

Digital Symplexity offers prebuilt tool configurations, data models, templates, and reports which they use to pilot PPM and drive process management maturity. They bring the expertise necessary to successfully implement PPM and offer solutions for multiple industries which are customizable to each organization. For more information, visit the [Digital Symplexity Website](#).

#### About Digital Symplexity

[Digital Symplexity](#) is a Minnesota-based business technology consultancy focused on building customizable solutions where business process and data intersect, identifying and solving problems companies often don't know they have. The company's management team has over 60 years of combined experience providing enterprise solutions to Fortune 500 companies across North America. Digital Symplexity is a Premier Partner of Software AG.

#### About Software AG

Software AG (Frankfurt TecDAX: SOW) helps organizations achieve their business objectives faster. The company's big data, integration and business process technologies enable customers to drive operational efficiency, modernize their systems and optimize processes for smarter decisions and better service. Building on over 40 years of customer-centric innovation, the company is ranked as a leader in 14 market categories, fueled by core product families [Adabas-Natural](#), [ARIS](#), [Alfabet](#), [Apama](#), [Terracotta](#) and [webMethods](#). Software AG has more than 4,400 employees in 70 countries and had revenues of €858 million in 2014 - [www.softwareag.com](http://www.softwareag.com).